#### **DataVaccinator.com**



## Vaccinating Data against Abuse

PwC Cybersecurity Days 2020, Kurt Kammerer

#### DataVaccinator S.à.r.I.

- Vision "The Airbag for Data"
- Open Source Initiative (2019)
- Core Team
  - Volker Schmid, CTO (co-founder of regify)
  - Kurt Kammerer, CEO (co-founder of regify)
  - Open Source contributors
- Live with first customers
- Mission to mitigate Data Risks

#### **Data Accidents are on the Rise**

- 50,000 Ways to Loose Your Data
  - Theft, Hack, Leakage, Breach
- Value of Data increases
  - Enabler + Asset



- Regulation (GDPR..) and Compliance
  - Fines + Reputational Risks
- Rising Costs of Data Security and Privacy
  - Insurance + Protection + Data Loss Prevention

## **Solving the Problem at its very Root**



### **DataVaccinator USPs**

- Pseudonymisation in realtime
- Software Lego Blocks
  - Developer friendly
  - Industrial quality
  - Minimal footprint
    - Any Application, even in IoT networks
- Commercially scalable
  - Industrial Approach
  - ROI for all stakeholders



## **Commercial Model**

- DataVaccinator Revenues
  - License Support Services
  - Professional Services
  - SaaS for Data Services
- Scaling the Partner Community
  - IT Consultants and System Integrators
  - Compliance Experts and Law Firms
  - Software Vendors
  - Open Source Community

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# Vaccinate your Data against Abuse!

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# Appendices

#### **DataVaccinator – for Local Applications**



Figure: use case car rental (local app example)

## **DataVaccinator – for Web Applications**



Figure: use case car rental (web app example)

#### **DataVaccinator – Efficient Processing**

#### Typical workflow for accessing data using DataVaccinator



Online searching within encrypted data for specific and partial tokens Broad applicability as key tasks are enabled without compromising security.

#### **DataVaccinator – Easy Integration**

#### Example use of the JavaScript class: storing new user data

```
const appId = 'Rc-De_6nyCbb'; // Adapt to your needs
const providerUrl = 'https://vaccinator.de.regify.com/service.php';
// Create some example Vaccination Data
const vData = '{"firstname":"Spongebob","lastname":"Squarepants", '+
              '"Gender":"male","address_street":"Bikini Street", '+
              '"address_number":"42","address_city":"Bikini Bottom", '+
              '"address_zip":"12345", "address_country":"Pacific Sea", '+
              '}'-
example(); // call example function
async function example() {
 try {
   // Create new instance of DataVaccinator class
   var v = new vaccinator();
   // Initialize with some service provider url, user, pwd and App-ID
   await v.init(providerUrl, 'volker', appId, 'password');
   // Enable search function using "firstname" and "lastname" vData fields
   v.enableSearchFunction( [ 'firstname', 'lastname' ] );
   // Upload and register Vaccination Data
   var vid = await v.new(vData);
   console.log('The new user Vaccination ID is ' + vid);
  } catch (e) {
   // catch any vaccinator class errors from here
   console.error(e);
```

JavaScript example uploading a sample user dataset to the DataVaccinator service.

The JavaScript class takes care of encryption (AES256), generation of secure SearchHashes, server communication incl. authentication and local caching (using IndexedDB database).

The JavaScript class allows full asynchronous usage and is compatible with web browsers and also node.js.

Modules and libraries for other environments are in preparation.